

Mein Schiff: With a tailwind and a new ship class into 2025**Mein Schiff Relax will set off on a series of pre-launch trips from Palma**

Palma/Hamburg, 2 March 2025. TUI Cruises is starting the new year with a tailwind: demand for cruises remains as strong as ever. In Europe in particular, sea voyages remain a popular holiday option – as can also be seen from the current booking trend. The booking situation is in line with expectations, and the new ships in particular, Mein Schiff Relax and Mein Schiff Flow, are underlining this positive trend. 'The clear and differentiated positioning of Mein Schiff in the premium European cruise segment – with new ships, the continuous development of the guest experience at all levels and the unique Mein Schiff premium all-inclusive services – is exactly what our growing number of guests are looking for. Guests from the DACH region in particular, but increasingly also from neighbouring European countries, are choosing Mein Schiff,' says Wybcke Meier, CEO of TUI Cruises. Cruises remain a growth market, both in Europe and worldwide.

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The biggest growth phase in the company's history

TUI Cruises is in the midst of the biggest growth phase in its corporate history. With the commissioning of Mein Schiff Relax and Mein Schiff Flow, the fleet's capacity will grow by 40 per cent. The goal is not only to meet existing demand, but also to tap into new customer groups and to optimise the utilisation of the new capacities. Clas Eckholt, Vice President Commercial, TUI Cruises: 'We see great potential for a further increase in demand and further growth and have set ourselves ambitious goals again this year. With our new ships, such as Mein Schiff Relax, we are meeting this increasing demand and want to be successful again in 2025.' Thanks to timely, targeted and effective sales and marketing measures, the additional volume has already been successfully integrated into the market. The new ships and the fleet growth make it possible to appeal to new international guest groups and take the Mein Schiff brand to the next level. The focus remains on the proven Mein Schiff philosophy: an international cruise experience with a clear German signature.

The expansion will continue with a view to 2026, always with the aim of continuously developing the Mein Schiff experience and inspiring new guest groups to take a cruise. 'The largest customer group is those who have never taken a cruise,' says Wybcke Meier.

Mein Schiff Relax: A new era begins

Mein Schiff Relax marks the beginning of a new era for TUI Cruises: with space for 3,984 guests, the new flagship is larger than the previous fleet members. As the first ship of the InTUltion class, Mein Schiff Relax takes the Mein Schiff feeling of enjoyment, freedom, relaxation and feel-good moments to a new level.

Many innovations and 'firsts' on the Relax

Mein Schiff Relax offers numerous innovations that make her unique. These include more than 85 per cent balcony cabins, including single cabins with balconies as a special highlight. There are also new exclusive suite areas such as the X-View Restaurant and the X-Bar, a digital restaurant, the first burlesque bar and the first barrel sauna on a cruise ship. Mein Schiff Relax is also the first LNG-powered ship in the fleet and can be converted to run on e-LNG and bio-LNG in the future. Denis Wiechert, Vice President Product Management & Guest Experience at TUI Cruises: 'Despite the larger size of the ship, the number of personal feel-good areas on board remains the same, for example the number of seats in the restaurants. We have more variety and individual offers, such as the barrel sauna, which can be reserved for smaller groups. The new decentralised approach ensures more freedom and better distribution, for example in the entertainment concept, where our guests can enjoy shows from the infinity pool. The combination of culinary delights and entertainment creates an overall marketplace atmosphere.'

Flow on board: easier movement between decks

On board Mein Schiff Relax, there are more opportunities to move between decks thanks to the three main stairwells. With 18 lifts, the ship offers 80 per cent more lift capacity than the previous fleet members. Two escalators in particular make boarding easier. The 'Floating Guest Service' concept ensures that the crew comes to the guest.

Mein Schiff Relax's 'anticipation cruises' start on 2 March

On 2 March, Mein Schiff Relax will depart from Palma de Mallorca on the pre-cruises in the Mediterranean. In addition to the first regular guests, around 2,200 travel agents will also go on board to view the ship and find out about the product and sales before the ship sets off on its naming voyage on 8 April and reaches Málaga on 9 April. Mein Schiff Relax will be officially named in Málaga, accompanied by Mein Schiff 5 and Mein Schiff 7, as well as a concert by Mein Schiff Relax feel-good ambassador and superstar Robbie Williams.

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Sustainability is of central importance

TUI Cruises operates one of the youngest fleets in the world. The company's goal is to be climate-neutral by 2050 at the latest. The ships have dual-fuel engines that can also run on lower-emission fuels such as biodiesel and sustainable liquefied gas. In addition, the use of green methanol is planned. The Mein Schiff Relax will operate almost exclusively on LNG both this summer and in the winter season. To reduce emissions, TUI Cruises relies on catalytic converters, exhaust gas scrubbers and optimised routing, and continuously invests in environmentally friendly technologies. To minimise its ecological footprint, sustainable practices are implemented, for example, TUI Cruises avoids using 5 million plastic cocktail sticks every year – that's a distance of 400 km, once around Mallorca. In addition, 10 million drinking straws are not used, which corresponds to a distance of 2,918 km from Bremerhaven to Reykjavik. These measures help to consistently implement the climate roadmap and offer guests a sustainable travel experience.

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TUI Cruises GmbH is one of the leading cruise companies in the German-speaking countries. The joint venture company made up of TUI AG and the US cruise company Royal Caribbean Cruises Ltd employs a staff of around 750 in Hamburg and Berlin. A fleet of eight ships sail for the Mein Schiff brand (Mein Schiff 1 to Mein Schiff Relax / bed capacity: 22.800). Mein Schiff Flow will be added to the fleet in 2026. The Mein Schiff fleet offers modern holiday cruises at sea in the premium segment. Since the end of 2020, the brand Hapag-Lloyd Cruises with its fleet of currently five ships is also part of TUI Cruises GmbH. The fleet includes the two luxury cruise ships EUROPA and EUROPA 2 as well as the HANSEATIC Class expedition ships. Hapag-Lloyd Cruises is the leading cruise brand in the luxury and expedition segment in the German-speaking countries with a history dating back 130 years. TUI Cruises sails with one of the most modern, environmentally and climate friendly fleets worldwide.



Mein Schiff Relax is the latest addition to the TUI Cruises fleet.

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An excellent selection of high-quality drinks and a view like the captain's: the exclusive Captain's Bar on Mein Schiff Relax.

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The spacious sunbathing areas around the 25-metre pool invite you to relax.

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With the best view from deck 19: the first barrel sauna on a cruise ship.

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The main restaurant Atlantik is now located directly at the stern of the new ship class.

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La Cage – Burlesque, Bar, Casino offers burlesque shows and pole dancing as well as live music.

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Under the following link you will find a current video on Mein Schiff Relax for free integration into the reporting: <https://youtu.be/N2KjKKVNW8c>

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